

## AN OPEN LETTER FROM THE TORONTO COALITION FOR REVITALIZATION

Everyone who lives and works in Toronto wants to see our city thrive again, the way many of us remember.

The Toronto Coalition for Revitalization formed to unite businesses, civic associations, service organizations, and residents both young and old to pursue this common goal. We see that other cities in Ohio have taken positive action and are succeeding. We believe that if we pool our resources and draw together as a community, we too can return to prosperity.

We are in the process of creating a vision, establishing goals, inventing strategies, and developing resources that will lead us to a better future. *TCFR invites you to become a member of the Coalition and attend our monthly meetings to contribute your unique perspective as we continue to formulate a vision for Toronto's future.*

TCFR will then work for you too. As shown in the brochure, we combine forces to promote each other's projects and to lend member support. The more we know about each others' goals, the better we can help each other, which in turn helps Toronto.

You can catch up on what we've been doing in the last nine months by reading the online quarterly newsletters at [TheGemCity.org](http://TheGemCity.org).

We still have a long way to go – a lot to talk about, and a lot to do.

*We hope you will join with us and become a part of it.*

*Sincerely,*

George Komar, TCFR President and Board Members

The Toronto Coalition for Revitalization is a grass roots / volunteer movement whose MISSION is to recognize, revitalize and promote the historic, cultural, social and economic stability of Toronto by maintaining the small town character of the community and supporting values that assure Toronto is a great place to live, work, play, invest and do business.

[TheGemCity.org](http://TheGemCity.org) 740-544-6439 [TCFR@gotmc.net](mailto:TCFR@gotmc.net)



BENEFITS OF MEMBERSHIP

# BENEFITS OF MEMBERSHIP

- Shop local program/350 Project/Face to Face
- Workshops and seminars on revitalization
- Member discounts to Coalition Events and Activities
- Weekly E- Newsletter The "E-News"
- Member to member discounts. Free business referral
- Promotional space on TheGemCity.org, facebook and the weekly E-News
- Success stories on The GemCity.org, facebook and the weekly E-News
- New Business Assistance Program, Counseling and Mentoring
- Special/Joint Promotional Activities
- Support/assistance on Press Releases
- Networking with others of similar interest
- Access to Member Marketing email list
- Receiving E-Newsletter and news releases from Progress Alliance, Heritage Ohio, Jefferson County Chamber and the Toronto Chamber
- Voting rights and a voice in the direction in which the Coalition moves
- Developing leadership skills through service to the community
- Enjoying self satisfaction in efforts of revitalization and personal pride in the results

# MEMBERSHIP INFORMATION

Name/s : \_\_\_\_\_ Age/s: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ohio

Small Business Development Centers

25<sup>th</sup> anniversary  
1985-2010

**MEMBERSHIP LEVELS**

Individual \$15 (2 yr \$27)    Student (18/under) \$10 (2 yr \$18)    Senior (62/above) \$10 (2 yr \$18)  
Family (2 votes) \$20 (2 yr \$36)    Business & Civic (2 votes) \$25 (2 yr \$45)

Type of Membership: \_\_\_\_\_ Amount Due: \$ \_\_\_\_\_

Payable to Community Foundation/TCFR, Mail to TCFR PO Box 121, Toronto OH 43964



Community Foundation of Jefferson County for causes close to your heart

The TCFR is a non-profit group under the fiscal agency of the Community Foundation of Jefferson County

TheGemCity.org    HeritageOhio.org  
ProgressAlliance.com    The350Project.net  
JeffersonCountyChamberofCommerce.com  
DowntownSteubenvilleSRG.org  
mycfjc.com



## BENEFITS OF REVITALIZATION AND ECONOMIC DEVELOPMENT FOR TORONTO AND SURROUNDING AREA

### **Local Residents/Consumers**

- enhanced marketplace (better shopping and the benefits of shopping locally)
- sense of pride in downtown
- social/cultural activities
- opportunities to keep kids in town
- sense of hometown community
- historical awareness (preservation of architecture and human history)
- tax dollars stay in the community
- opportunity to participate/volunteer
- better communication (newsletter)
- political advocate
- home values increase

### **Property Owners**

- increased occupancy rates
- rent stability
- increased property values
- increased stability
- reduced vandalism/crime deterrent
- assistance with tax credits, grants, loan programs, design, and co-op maintenance
- communication medium with other property owners
- better image
- new uses, especially on upper floors

### **County Government**

- increased public relations for county
- viable downtown increases tax base
- rippling effect
- viable downtown is a draw for industry and countywide area businesses
- common partnership with city hall
- county/community pride
- heritage preservation
- alternative to a redevelopment district
- quality of life issues especially for employees
- help with parking issues

### **Retail Business Owners**

- increased sales
- improved image
- increased value of business
- coordinated efforts between local business and franchises
- quality of business life
- educational opportunities (seminars and workshops)
- increased traffic
- district marketing strategies (promotion and advertising)
- better business mix
- new market groups downtown
- community pride
- have needs/issues addressed

### **Service Business Owners**

- image building/improvement
- pride
- new/renewed/repeated exposure
- increased variety of services
- healthier economy generates new/more businesses
- increased competition means more aggressive business styles
- tapping leakage
- increased population, new customers
- improved image, creates new market

### **Financial Institutions**

- community reinvestment act (federal government requirement)
- potential for loans, deposits, and other services (bank cards, financial services)
- improved image and good will
- survival of community critical to bank success and economic stability
- central location more cost effective

### **Preservationists**

- Main Street Approach reinforces common goal of preservation
- increases coalition
- increased awareness and credibility
- education of public and group
- improved public image
- improved economic feasibility of preservation

### **Utility Companies**

- additional business
- longer business hours
- more employees
- healthy businesses feel freer to increase utility usage
- healthy economy causes community to grow

### **City Government**

- increased tax base
- more tourism
- increased property values
- increased number of jobs
- better goals and vision
- healthy economy
- better services available
- positive perception of downtown and community
- better relations between city hall and private sector
- increased volunteer base for city
- takes political heat, develop consensus for political requests (avoid "victimization")
- industrial recruitment
- impetus for public improvements and clg grant dollars
- education resources for city leaders (officials) on planning and economic development

# RELEASE AND INDEMNITY

TO: TORONTO COALITION FOR REVITALIZATION, Toronto, Ohio

IN CONSIDERATION OF being permitted to participate in the various activities and events of the Coalition, the undersigned, on behalf of myself, my heirs, executors, administrators and assigns, hereby:

1. Acknowledges that the undersigned's participation in the Event may include activities that may be hazardous to the undersigned and assumes the risk of injury or harm associated with such participation.
2. Releases and forever discharges the Sponsor and its employees, officers, directors, shareholders, affiliates, agents, representatives, successors and assigns (collectively the "Releasees") of and from all liability, claims, demands, damages, costs, expenses, actions and causes of action (collectively the "Claims") in respect of death, injury, loss or damage to myself or property howsoever caused, arising or to arise by reason of or during my participation in the Event, whether prior to, during or subsequent to my attendance and notwithstanding that any Claim may have been contributed to or occasioned by the negligence of any of the Releasees.
3. Indemnifies and holds harmless the Releasees from and against any and all liability incurred by any or all of them arising as a result of or in any way connected to my participation in the Event.
4. Understands and acknowledges that the Sponsor does not carry or maintain health, medical or disability insurance coverage for the undersigned and therefore agrees to assume responsibility for such insurance coverage on the undersigned.
5. Agrees that in the event that any provision of this Release and Indemnity is held to be invalid or unenforceable by any court of competent jurisdiction, the invalidity or unenforceability of such provision will not affect the remaining provisions of this Release and Indemnity, which shall continue to be enforceable.

I HEREBY ACKNOWLEDGE READING, UNDERSTANDING AND AGREEING WITH THE FOREGOING.

\_\_\_\_\_  
Signature of Participant

\_\_\_\_\_  
Signature of Witness

\_\_\_\_\_  
Print Participant Name

\_\_\_\_\_  
Print Witness Name

Date: \_\_\_\_\_

Date: \_\_\_\_\_

